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**No. S 270**

PRESIDENTIAL ELECTIONS ACT  
(CHAPTER 240A)

PRESIDENTIAL ELECTIONS  
(EXCLUDED ELECTION ADVERTISING)  
NOTIFICATION 2017

ARRANGEMENT OF PARAGRAPHS

Paragraph

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In exercise of the powers conferred by the definition of “election advertising” in section 2(1) of the Presidential Elections Act, the Prime Minister makes the following Notification:

**Citation and commencement**

1. This Notification is the Presidential Elections (Excluded Election Advertising) Notification 2017 and comes into operation on 1 June 2017.

**Definitions**

2. In this Notification, unless the context otherwise requires —

“impermissible content” means any message, picture or image, or any explicit or implicit reference or comment, that —

- (a) is a false statement of fact in relation to the personal character or conduct of an identifiable candidate in an election; and
- (b) can reasonably be regarded as intended to affect the return of the candidate at, or the standing of the

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candidate with the electorate in connection with, the election;

“value”, in relation to any thing, means the price which that thing might reasonably be expected to fetch on a sale in the open market.

### **Things excluded from being election advertising**

3. Each of the following things is not election advertising for the purposes of the Act if the thing does not contain or display any impermissible content:

- (a) a diary or calendar on paper or paperboard;
- (b) a key chain;
- (c) a T-shirt or any other article of apparel;
- (d) an article in the nature of dress or clothing accessory, such as a lapel pin, tie, scarf, cap or hat;
- (e) a retail packet or package containing cleansing tissue paper or paper napkins that have been cut to size;
- (f) a miniature flag or pennant;
- (g) a soft toy;
- (h) an umbrella;
- (i) an inflatable object;
- (j) any other portable object or article (not being a decalomania or any other adhesive label) —
  - (i) the value of which is less than \$10; and
  - (ii) which can fit into a space measuring 10 centimetres by 10 centimetres by 10 centimetres.

### **Cancellation**

4. The Presidential Elections (Excluded Election Advertising) Notification 2011 (G.N. No. S 444/2011) is cancelled.

Made on 30 May 2017.

LEO YIP  
*Permanent Secretary,  
Prime Minister's Office,  
Singapore.*

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