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HEALTHCARE SERVICES ACT 2020 (ACT 3 OF 2020)

HEALTHCARE SERVICES (ADVERTISEMENT) REGULATIONS 2021

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In exercise of the powers conferred by section 57 of the Healthcare Services Act 2020, the Minister for Health makes the following Regulations:

Citation and commencement

1. These Regulations are the Healthcare Services (Advertisement) Regulations 2021 and come into operation on 3 January 2022.

Definitions

2. In these Regulations, unless the context otherwise requires —

“advertise” means to publish, disseminate or convey any information that is related to the provision of a licensable healthcare service, for the purpose of promoting (directly or indirectly) that licensable healthcare service;

“advertisement”, in relation to a licensable healthcare service, means any information that is published, disseminated or conveyed, or caused to be published, disseminated or conveyed, by any means or in any form or medium, to advertise that licensable healthcare service;

“authorised person”, in relation to a licensee, means a person mentioned in section 31(1)(b) of the Act who is acting on the authority of the licensee in advertising a licensable healthcare service that the licensee is authorised to provide under a licence or causing that licensable healthcare service to be advertised;

“authorised publisher”, in relation to a licensee, means an authorised person who —

(a) acting on the authority of the licensee, publishes or causes to be published an advertisement relating to a licensable healthcare service that the licensee is authorised to provide under a licence; but

(b) does not prepare, determine or influence (wholly or partially) the contents of the advertisement;

“business name”, in relation to a licensee, means the name under which the licensee is authorised by a licence to provide any licensable healthcare service;

“charitable healthcare service provider” means a licensee that is —

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- (a) a charity registered under section 5 of the Charities Act 1994; or
 - (b) an exempt charity as defined in section 2(1) of the Charities Act 1994,

that is established to provide healthcare services;

“contact information”, in relation to a licensee, means all or any combination of the following information:

- (a) the business name and logo (if any) of the licensee;
- (b) the location of the approved permanent premises or approved conveyance of, or temporary premises used by, the licensee, including information on the directions to that location;

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- (c) the operating hours of the licensee;
- (d) the telephone number or email address of the licensee or any individual employed or engaged by the licensee to assist the licensee in the provision of a licensable healthcare service;

“healthcare profession” means any of the following:

- (a) the dental profession;
- (b) the medical profession;
- (c) the nursing profession;
- (d) opticianry or optometry as defined in section 2 of the Optometrists and Opticians Act 2007;
- (e) pharmacy;
- (f) a prescribed allied health profession as defined in section 2 of the Allied Health Professions Act 2011;
- (g) a prescribed practice of traditional Chinese medicine as defined in section 2 of the Traditional Chinese Medicine Practitioners Act 2000;

“healthcare professional” means —

- (a) an allied health professional who is registered under the Allied Health Professions Act 2011 and holds a valid practising certificate under that Act;
- (b) a dentist or an oral health therapist who is registered under the Dental Registration Act 1999 and holds a valid practising certificate under that Act;
- (c) a medical practitioner who is registered under the Medical Registration Act 1997 and holds a valid practising certificate under that Act;
- (d) a person who is a registered nurse, a registered midwife or an enrolled nurse under the Nurses and Midwives Act 1999 and holds a valid practising certificate under that Act;
- (e) an optometrist or optician who is registered under the Optometrists and Opticians Act 2007 and holds a valid practising certificate under that Act;
- (f) a pharmacist who is registered under the Pharmacists Registration Act 2007 and holds a valid practising certificate under that Act; or
- (g) a traditional Chinese medicine practitioner who is registered under the Traditional Chinese Medicine Practitioners Act 2000 and holds a valid practising certificate under that Act;

“review”, in relation to a licensable healthcare service, includes an opinion, expressed using a numerical or other system of rating, of the quality of the licensable healthcare service;

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“temporary premises” means any premises other than permanent premises.

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Advertisements to which these Regulations apply

3.—(1) These Regulations apply to an advertisement that is published, disseminated or conveyed, or caused to be published, disseminated or conveyed, by a licensee or an authorised person —

- (a) by any means or in any form or medium; and
- (b) that has a Singapore link.

(2) For the purposes of paragraph (1)(b), an advertisement has a Singapore link in any of the following circumstances:

- (a) the advertisement is accessible by a person who is physically present in Singapore;
- (b) the advertisement is addressed to a person or class of persons whom the licensee or authorised person knows or has reason to believe is physically present in Singapore.

(3) In determining for the purposes of paragraph (2)(a) whether a person who is physically present in Singapore is capable of having access to the advertisement, it is assumed that the person will not falsify or conceal the person's identity or location.

(4) Except as otherwise provided, these Regulations do not apply to an authorised publisher.

Advertisements subject to these Regulations and other written law

4. Subject to these Regulations and any other written law, a licensee or an authorised person may advertise or cause to be advertised any licensable healthcare service that the licensee is authorised to provide by a licence under the Act.

Content of advertisements

5.—(1) A licensee must ensure that any advertisement that is published, disseminated or conveyed, or caused to be published, disseminated or conveyed, by the licensee or an authorised person (if applicable) complies with all of the following requirements:

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- (a) the information contained in the advertisement —
- (i) must be factually accurate and capable of being substantiated; and
 - (ii) must not be exaggerated, false, misleading or deceptive;
- (b) the advertisement must not —
- (i) be offensive, ostentatious or in bad taste; or
 - (ii) undermine the honour and dignity of any healthcare profession;
- (c) the advertisement must not contain any information that —
- (i) implies that the licensee can obtain results from the licensable healthcare service the licensee provides that are not achievable by other licensees;
 - (ii) creates an unjustified expectation from the licensable healthcare service provided by the licensee;
 - (iii) compares and contrasts the quality of the licensable healthcare service provided by the licensee with the quality of the same licensable healthcare service provided by another licensee; or
 - (iv) deprecates any licensable healthcare service provided by another licensee;
- (d) the advertisement must not contain any photograph, picture, video or film showing the appearance or a feature of any individual before and after, or only after, receiving any treatment —
- (i) whether or not the photograph, picture, video or film creates an unjustified expectation from the treatment; and
 - (ii) whether all the photographs, pictures, videos or films relating to the same treatment are contained in one advertisement or more than one advertisement;

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- (e) the advertisement must not contain any laudatory statement (including a statement of prominence or uniqueness) or superlative to describe the licensable healthcare service provided by the licensee;
 - (f) except as provided in regulation 14, the information contained in the advertisement must not contain any review, testimonial or endorsement about the licensable healthcare service provided by the licensee, including the services of any healthcare professional or employee of the licensee in relation to the provision of the licensable healthcare service;
 - (g) the advertisement must not provide information in such a manner as to amount to soliciting or encouraging the use of the licensable healthcare service provided by any licensee.

(2) To avoid doubt, paragraph (1)(d) does not prohibit a licensee, any healthcare professional or any employee of the licensee from showing to a patient, during a consultation by the patient, any photograph, picture, video or film that shows the appearance or a feature of the patient or any other individual before and after receiving any treatment provided by the licensee.

Advertising media

6.—(1) A licensee and an authorised person (if applicable) must ensure that any advertisement that is not displayed within any approved permanent premises or approved conveyance of, or any temporary premises used by, the licensee appears only in newspapers, directories, medical journals, magazines, brochures, leaflets, flyers, pamphlets or the Internet (including mobile application software).

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(2) However, paragraph (1) does not prohibit a licensee from affixing any advertisement to any door, fence, grille, partition, wall or window of any approved permanent premises or approved conveyance of, or any temporary premises used by, the licensee, even if the advertisement is visible to any individual from outside the approved permanent premises, approved conveyance or temporary premises, as the case may be.

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(3) To avoid doubt, an advertisement that is displayed within the approved permanent premises or approved conveyance of, or any temporary premises used by, the licensee may appear in any form or medium.

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(4) A licensee and an authorised person (if applicable) must not advertise any licensable healthcare service that the licensee provides —

- (a) by sending any advertisement to an individual through push technology; or
- (b) by distributing or giving, free of charge, any applicable advertising material to an individual,

unless the licensee has obtained the prior written consent of that individual to do so.

(5) Where an advertisement of any licensable healthcare service provided by a licensee appears in a brochure, leaflet, flyer or pamphlet, the licensee and an authorised person (if applicable) must ensure that the brochure, leaflet, flyer or pamphlet contains the date of publication.

(6) In paragraph (4)(b), “applicable advertising material” includes a brochure, leaflet, flyer or pamphlet that contains the contact information of the licensee.

Advertisement in conjunction with any person

7. Where a licensee or an authorised person (if applicable) advertises the licensable healthcare service provided by the licensee in conjunction with any goods or services provided by, or any activity, event or programme of, any other person, the licensee must ensure that the advertisement complies with regulation 5.

Advertisement in conjunction with other services

8.—(1) This regulation applies where the Director-General permits a licensee, under section 30(2) of the Act, to use any part (but not the whole) of the approved permanent premises or approved conveyance of the licensee for any applicable purpose.

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(2) Where a licensable healthcare service provided by the licensee is advertised in conjunction with any service in relation to the applicable purpose (called in this regulation the other service), the licensee and an authorised person (if applicable) must ensure that all the conditions in paragraph (3) are satisfied.

(3) The conditions mentioned in paragraph (2) are the following:

- (a) all reasonable steps are taken to distinguish information about the licensable healthcare service from information about the other service;
- (b) the other service must be clearly identified as not being a licensable healthcare service;
- (c) all information about the other service must be clearly identified or labelled as relating to a service that is not a licensable healthcare service.

(4) In this regulation, “applicable purpose” means a purpose that is not mentioned in section 30(1) of the Act for which the Director-General has permitted a licensee, under section 30(2) of the Act, to use any part (but not the whole) of the approved permanent premises or approved conveyance of the licensee.

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Interviews

9.—(1) A licensee or an employee of a licensee may, at the request of any print or broadcast media organisation, consent to be interviewed.

(2) A licensee must not solicit, or authorise any employee of the licensee or other person to solicit, any media organisation to interview the licensee or an employee of the licensee.

(3) A licensee must ensure that any information provided in an interview by the licensee or employee of the licensee which promotes the use of the licensable healthcare service provided by the licensee complies with regulation 5 as if the information were an advertisement.

Contribution to good causes

10. Where a licensee contributes to any good cause in the name of the licensee (whether by way of donation, sponsorship or subscription), the licensee must ensure that any public acknowledgment of the contribution by the recipient does not state any information pertaining to the licensee except the licensee's business name.

Filming on approved permanent premises, approved conveyance or temporary premises

11.—(1) A licensee must not solicit, or authorise any employee of the licensee or other person to solicit, to participate in any filming on any approved permanent premises or approved conveyance of, or any temporary premises used by, the licensee.

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(2) Where filming is carried out at any approved permanent premises or approved conveyance of, or any temporary premises used by, a licensee, the licensee must ensure that only the licensee's business name is shown in the closing credits of the film as a form of acknowledgment.

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Advertising of public workshops, etc.

12. A licensee or an authorised person (if applicable) may advertise any public workshop, seminar or symposium organised by the licensee that relates to any licensable healthcare service provided by the licensee.

Accreditations, certifications, awards, etc.

13.—(1) Except as provided in this regulation, a licensee must not display, or publish, disseminate or convey any information relating to any accreditation, certification, award, prize or other honour (called in this regulation an honour) given to or conferred on the licensee by any person (called in this regulation the awarding person) in relation to the licensee's provision of any licensable healthcare service.

(2) An authorised person must not publish, disseminate or convey any information relating to any honour by any means or in any form or medium.

(3) Subject to the conditions in paragraph (4), the licensee may display, or publish, disseminate or convey any information relating to any honour —

(a) within any approved permanent premises or approved conveyance of, or any temporary premises used by, the licensee; or

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(b) on the licensee's website or account on any social media or social network service.

(4) The conditions mentioned in paragraph (3) are the following:

(a) where the honour relates to the licensee's attainment or satisfaction of technical standards relating to the licensee's provision of a licensable healthcare service — the information relating to the honour is displayed, published, disseminated or conveyed only in relation to that licensable healthcare service;

(b) where the honour relates to the licensee's attainment or satisfaction of technical standards relating to the licensee's provision of healthcare services in general — the information relating to the honour is displayed, published, disseminated or conveyed in relation to any licensable healthcare service the licensee is authorised under a licence to provide;

(c) the licensee receives or is conferred the honour because the awarding person is satisfied that the licensee has attained or satisfied the technical standards mentioned in sub-paragraph (a) or (b).

(5) To avoid doubt, an honour excludes a professional qualification that is conferred on a healthcare professional who provides a licensable healthcare service, or any service in relation to the provision of the licensable healthcare service, for and on behalf of the licensee.

(6) In this regulation —

“applicable Act” means any of the following Acts:

- (a) the Allied Health Professions Act 2011;
- (b) the Dental Registration Act 1999;
- (c) the Medical Registration Act 1997;
- (d) the Nurses and Midwives Act 1999;
- (e) the Optometrists and Opticians Act 2007;
- (f) the Pharmacists Registration Act 2007;
- (g) the Traditional Chinese Medicine Practitioners Act 2000;

“professional qualification”, in relation to a healthcare professional, means a qualification that, in accordance with the applicable Act under which the healthcare professional is registered or enrolled —

- (a) is registered against or in relation to the healthcare professional’s registration or enrolment under that Act; or
- (b) the healthcare professional is permitted, approved or required to use under that Act.

Reviews, testimonials and endorsements

14.—(1) Except as provided in this regulation, a licensee and an authorised person (if applicable) must not display, publish or disseminate a review or testimonial, or an endorsement, by any person relating to a licensable healthcare service provided by the licensee (including the services of any healthcare professional or employee of the licensee in relation to the provision of the licensable healthcare service).

(2) A licensee may display, publish or disseminate an applicable review or testimonial, or an endorsement, by any person (*P*) —

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- (a) within any approved permanent premises or approved conveyance of, or any temporary premises used by, the licensee; or

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- (b) on the licensee's website or account on any social media or social network service,

and only if the applicable review or testimonial or endorsement (as the case may be) was given by *P* directly to the licensee and is not reproduced by the licensee or an authorised person.

(2A) Paragraph (2) does not apply in relation to an applicable review or testimonial, or an endorsement, about an assisted reproduction service provided by a licensee who holds a licence under the Act to provide that service.

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(3) A licensee may publish an applicable review or testimonial or an endorsement about a licensable healthcare service provided by the licensee in any corporate publication of the licensee that is disseminated or distributed only to the licensee's employees.

(4) A charitable healthcare service provider may publish an applicable review or testimonial or an endorsement about a licensable healthcare service provided by the charitable healthcare service provider in any corporate publication of the charitable healthcare service provider that is disseminated or distributed only to any of the following persons:

- (a) a person who has donated or may donate money or other property for the benefit of the charitable healthcare service provider;
- (b) a person who has participated or may participate in the charitable activities of the charitable healthcare service provider as a volunteer.

(4A) Paragraph (4) does not apply in relation to an applicable review or testimonial, or an endorsement, about an assisted reproduction service provided by a charitable healthcare service provider who holds a licence under the Act to provide that service.

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(5) For the purposes of this regulation, “applicable review or testimonial”, in relation to a licensable healthcare service provided by a licensee, means a review or testimonial given by an individual (*P*) who is or has been a patient or is the next of kin or carer of a patient in relation to *P*’s experiences with or *P*’s opinion of the licensable healthcare service that satisfies both of the following conditions:

- (a) *P* does not give the review or testimonial in return for any money or other valuable consideration or any other benefit given or offered by the licensee or an authorised person to *P*;
- (b) the review or testimonial is not substantively modified by the licensee or authorised person prior to its publication, display or dissemination, as the case may be.

(6) In this regulation, “assisted reproduction service” has the meaning given by paragraph 2 of the First Schedule to the Act.

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Advertising of promotional programme

15.—(1) Subject to paragraph (2), a licensee and an authorised person (if applicable) must not advertise any programme —

- (a) under which a gift (whether in the form of a good or service) or other benefit may be obtained by a patient of the licensee on the basis of the value or type of any licensable healthcare service purchased from the licensee —
 - (i) whether or not the programme extends to the purchase of other goods or services; and
 - (ii) whether or not the patient may accept another gift or benefit; and
- (b) the purpose or effect of which is to solicit or encourage the consumption of the licensable healthcare service provided by the licensee.

(2) Paragraph (1) does not apply to the advertising of any of the following:

- (a) a programme offering a payment plan for the purchase of the licensee’s licensable healthcare service by patients of

the licensee, but only if the advertisement is published, disseminated or conveyed to patients only at the time payment for the licensable healthcare service provided by the licensee is sought;

- (b) a corporate social responsibility programme undertaken by the licensee that satisfies all of the following conditions:
- (i) every advertisement of the programme must specify that the advertisement is in relation to a corporate social responsibility programme undertaken by the licensee;
 - (ii) subject to paragraph (3), the licensee, the authorised person (if applicable), any authorised publisher and any business partner of the licensee must not derive, or intend to derive, any direct financial benefit from the advertisement of the programme;
 - (iii) the licensee must not use the advertising of the programme to solicit new patients;
- (c) a programme undertaken by a charitable healthcare service provider that satisfies all of the following conditions:
- (i) the programme relates to the provision of any licensable healthcare service by the charitable healthcare service provider for no charge or a charge that is lower than the charge normally payable for that service;
 - (ii) the charitable healthcare service provider must not use the advertising of the programme to solicit new patients.

(3) Paragraph (2)(b)(ii) does not prohibit a licensee from giving to an authorised person or authorised publisher, or the authorised person or authorised publisher from receiving from the licensee —

- (a) any remuneration or compensation for any services provided by the authorised person or authorised publisher in relation to the advertisement of the licensee's corporate social responsibility programme; or

- (b) any reimbursement of any expenses reasonably incurred by the authorised person or authorised publisher for the purpose of advertising the licensee's corporate social responsibility programme.

Hyperlinks

16.—(1) Subject to paragraph (2), a licensee and an authorised person (if applicable) must not publish on the licensee's website a hyperlink to any other website that —

- (a) contains information that —
 - (i) is not factually accurate or capable of being substantiated; or
 - (ii) is exaggerated, false, misleading or deceptive;
- (b) is either of the following:
 - (i) offensive, ostentatious or in bad taste;
 - (ii) undermines the honour and dignity of any healthcare profession;
- (c) contains any information that —
 - (i) implies that the licensee can obtain results from any licensable healthcare service the licensee provides that are not achievable by other licensees;
 - (ii) creates an unjustified expectation from the licensable healthcare service provided by the licensee;
 - (iii) compares and contrasts the quality of the licensable healthcare service provided by the licensee with the quality of the same licensable healthcare service provided by another licensee; or
 - (iv) deprecates any licensable healthcare service provided by another licensee;
- (d) contains any photograph, picture, video or film showing the appearance or a feature of an individual before and after, or only after, receiving any treatment —

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- (i) whether or not the photograph, picture, video or film creates an unjustified expectation from the treatment provided; and
 - (ii) whether all the photographs, pictures, videos or films relating to the same treatment are contained in one advertisement or more than one advertisement;
- (e) contains any laudatory statement (including a statement of prominence or uniqueness) or superlative to describe the licensable healthcare service provided by the licensee;
- (f) except as provided in regulation 14, contains any review, testimonial or endorsement about the licensable healthcare service provided by the licensee, including the services of any healthcare professional or employee of the licensee in relation to the provision of that licensable healthcare service; or
- (g) provides information in such a manner as to amount to soliciting or encouraging the use of the licensable healthcare service provided by the licensee.

(2) Paragraph (1) does not apply if, at the time of setting the hyperlink to a website, the licensee or authorised person (as the case may be) does not know, and has no reason to believe, that the website is a website mentioned in paragraph (1)(a) to (g).

(3) Subject to paragraphs (4) and (5), where the licensee or authorised person (as the case may be) becomes aware that a hyperlink has been published on its website to a website mentioned in paragraph (1)(a) to (g) (called in this regulation the non-compliant hyperlink), the licensee or authorised person (as the case may be) must immediately remove from the licensee's website the non-compliant hyperlink.

(4) Paragraph (3) does not apply in relation to the licensee if —

- (a) the authorised person informs the licensee of both of the following:

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- (i) that the authorised person has removed the non-compliant hyperlink from the licensee's website;
 - (ii) the steps the authorised person has taken in relation to the removal of the non-compliant hyperlink; and
- (b) the licensee verifies that the authorised person has removed the non-compliant hyperlink from the licensee's website.

(5) Paragraph (3) does not apply in relation to the authorised person if the licensee informs the authorised person that the licensee or any other authorised person has removed the non-compliant hyperlink from the licensee's website.

Compliance with Regulations

17.—(1) Subject to paragraph (5), where a licensee becomes aware of any advertisement of the licensable healthcare service provided by the licensee which contravenes any provision of these Regulations (called in this regulation the non-compliant advertisement), the licensee must take all reasonable steps to procure the rectification or withdrawal of the non-compliant advertisement and to prevent its recurrence.

(2) Without affecting paragraph (1), where a non-compliant advertisement of the licensable healthcare service provided by a licensee is published or caused to be published by an authorised person or authorised publisher, the licensee must, as soon as the licensee becomes aware of the non-compliant advertisement —

- (a) inform the authorised person or authorised publisher that the advertisement is a non-compliant advertisement; and
- (b) take all reasonable steps to ensure that —
 - (i) the authorised person (who is not an authorised publisher) rectifies or withdraws the non-compliant advertisement and prevents its recurrence; or
 - (ii) the authorised publisher withdraws the non-compliant advertisement and prevents its recurrence.

(3) An authorised person (who is not an authorised publisher) who is informed by a licensee under paragraph (2)(a) that an advertisement is a non-compliant advertisement must —

- (a) take all reasonable steps to rectify or withdraw the non-compliant advertisement; and
- (b) inform the licensee of the steps the authorised person has taken under sub-paragraph (a).

(4) An authorised publisher who is informed by a licensee under paragraph (2)(a) that an advertisement is a non-compliant advertisement must —

- (a) take all reasonable steps to withdraw the non-compliant advertisement; and
- (b) inform the licensee of the steps the authorised publisher has taken under sub-paragraph (a).

(5) Paragraphs (1) and (2) do not apply to the licensee if —

- (a) where the non-compliant advertisement is rectified or withdrawn by the authorised person (who is not an authorised publisher), the licensee —
 - (i) is informed by the authorised person of the rectification or withdrawal (as the case may be) and the steps taken by the authorised person in relation to the rectification or withdrawal, as the case may be; and
 - (ii) verifies that the authorised person has rectified or withdrawn the non-compliant advertisement; or
- (b) where the non-compliant advertisement is withdrawn by the authorised publisher, the licensee —
 - (i) is informed by the authorised publisher of the withdrawal and the steps taken by the authorised publisher in relation to the withdrawal; and
 - (ii) verifies that the authorised publisher has withdrawn the non-compliant advertisement.

(6) Subject to paragraph (7), where an authorised person (who is not an authorised publisher) of a licensee becomes aware of any non-compliant advertisement of the licensable healthcare service provided by the licensee, the authorised person must take all reasonable steps to procure the rectification or withdrawal of the non-compliant advertisement and to prevent its recurrence.

(7) Paragraph (6) does not apply if the authorised person is informed by the licensee that the licensee has rectified or withdrawn, or caused the rectification or withdrawal of, the non-compliant advertisement.

(8) Where it appears to the Director-General that an advertisement is a non-compliant advertisement, the Director-General may, after making due inquiry into the matter —

- (a) order the licensee or authorised person (who is not an authorised publisher) concerned to alter, withdraw, remove or discontinue that advertisement or cause that advertisement to be altered, withdrawn, removed or discontinued; or
- (b) order the authorised publisher who published or caused the publication of the non-compliant advertisement to withdraw that advertisement or cause that advertisement to be withdrawn.

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Offences

18.—(1) A licensee who contravenes regulation 5(1), 6(1), (4) or (5), 7, 8(2) or 15(1) shall be guilty of an offence under section 31(3) of the Act for failure to comply with section 31(2) of the Act and shall be liable on conviction to be punished in accordance with section 31(3) of the Act.

(2) An authorised person who contravenes regulation 6(1), (4) or (5), 7, 8(2) or 15(1) shall be guilty of an offence under section 31(3) of the Act for failure to comply with section 31(2) of the Act and shall be liable on conviction to be punished in accordance with section 31(3) of the Act.

(3) A licensee who contravenes regulation 9(2) or (3), 10, 11, 13(1), 14(1) or 16(1) or (3) shall be guilty of an offence and shall be liable on conviction to a fine not exceeding \$20,000 or to imprisonment for a term not exceeding 12 months or to both and, in the case of a continuing offence, to a further fine not exceeding \$1,000 for every day or part of a day during which the offence continues after conviction.

(4) An authorised person who contravenes regulation 13(2), 14(1), or 16(1) or (3) shall be guilty of an offence and shall be liable on conviction to a fine not exceeding \$20,000 or to imprisonment for a term not exceeding 12 months or to both and, in the case of a continuing offence, to a further fine not exceeding \$1,000 for every day or part of a day during which the offence continues after conviction.

(5) A licensee who, without reasonable cause —

(a) contravenes regulation 17(1) or (2); or

(b) does not comply with an order made by the Director-General under regulation 17(8)(a),

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shall be guilty of an offence and shall be liable on conviction to a fine not exceeding \$20,000 or to imprisonment for a term not exceeding 12 months or to both and, in the case of a continuing offence, to a further fine not exceeding \$1,000 for every day or part of a day during which the offence continues after conviction.

(6) An authorised person who, without reasonable cause —

(a) contravenes regulation 17(3) or (6); or

(b) does not comply with an order made by the Director-General under regulation 17(8)(a),

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shall be guilty of an offence and shall be liable on conviction to a fine not exceeding \$20,000 or to imprisonment for a term not exceeding 12 months or to both and, in the case of a continuing offence, to a further fine not exceeding \$1,000 for every day or part of a day during which the offence continues after conviction.

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- (7) An authorised publisher who —
- (a) contravenes regulation 17(4); or
 - (b) does not comply with an order made by the Director-General under regulation 17(8)(b),

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shall be guilty of an offence and shall be liable on conviction to a fine not exceeding \$20,000 or to imprisonment for a term not exceeding 12 months or to both and, in the case of a continuing offence, to a further fine not exceeding \$1,000 for every day or part of a day during which the offence continues after conviction.

Made on 24 December 2021.

CHAN YENG KIT
*Permanent Secretary,
Ministry of Health,
Singapore.*

[MH 78:44/1; AG/LEGIS/SL/122E/2020/2 Vol. 1]